Digital Storytelling

Presented by:

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Digital Storytelling…

combines the art of telling stories with the creative potential of digital tools by combining

– digital images and graphics,
– text,
– recorded narration by the author,
– video,
– transitions, and
– music

to construct personal tales on a specific topic.
Reference Material

- An Introduction to Digital Storytelling
  http://digitalstorytelling.coe.uh.edu/intro/DS-intro.htm

- Digital Storytelling Cookbook
  from the Center for Digital Storytelling
  http://www.storycenter.org/cookbook.html
Digital Storytelling

- Weave a story, not a report or instructions.
- What’s the point? Find the important moment of the story.
- Script one double-spaced typed page (less than 500 words) = 2.5 - 3.5 minutes
- Storyboard.
- Take the shortest path to the “destination” of the story.
- Show, don’t tell everything.
- Use technology to extend meaning, not show-off tech skills.
Digital Stories vs. Video Reports

- **Stories** are meant to be engaging, are told in the first-person point of view in the author’s voice, and develop relationships with the audience.

  The author has a relationship with the content and helps viewers draw conclusions about their own lives or actions.

  Focus is on personal expression.

- **Video reports** convey information and report facts and are stated in the third person.
The 7 Elements of Digital Storytelling

1. Point of view
2. A dramatic question
3. Emotional content
4. The gift of your voice
5. The power of soundtrack
6. Economy
7. Pacing

Original Version

7 Elements from version 4, May 2003 of the Digital Storytelling Cookbook Center for Digital Storytelling - www.storycenter.org

http://digitalstorytelling.coe.uh.edu/7elements.html

and http://atr.k12.hi.us/tutorials/tutorials/digstory/elements.htm
The 7 Steps of Digital Storytelling

1. Owning your insights
2. Owning your emotions
3. Finding the moment
4. Seeing your story
5. Hearing your story
6. Assembling your story
7. Sharing your story

Revised Version (2010)

Updated elements from the Digital Storytelling Cookbook, January 2010
Center for Digital Storytelling - www.storycenter.org

http://web.me.com/lmjones8/Digital_Storytellers/Story_Elements.html
Take Six Elements of a Good Digital Story

1. Living inside your story
2. Unfolding lessons learned
3. Developing creative tension
4. Economizing the story told
5. Showing, NOT telling
6. Developing craftsmanship

DigiTales, Bernajean Porter - www.digitales.us
http://digitalstorytelling.iste.wikispaces.net/file/view/Take+Six+Elements.pdf
Examples

- DigiTales: The Art of Telling Digital Stories
  http://www.digitales.us (under StoryKeepers’ Gallery)

- University of Houston’s The Educational Uses of Digital Storytelling
  http://digitalstorytelling.coe.uh.edu (under Examples)
Ideas for Story Topics

- defining moment
- mentor, hero, special person
- a moment of pride
- a first...
- special item
- embarrassing moment
- special event or place
- a lesson learned
- a defining moment of choice or decision
- a breakthrough in understanding
- as if you lived in the time or experience
- oral histories
- interview / story
- contribution
- role-playing a character in history
- telling about an event (present or past) with which you connected
- your ideas....
Technology Requirements

Hardware, software, peripherals, images, music

DigiTales - [www.digitales.us/](http://www.digitales.us/) and click on the DigiTales Tools options


Technology Tools for Digital Storytelling - [http://digitalstorytelling.coe.uh.edu/technology_tools.html](http://digitalstorytelling.coe.uh.edu/technology_tools.html) and click on the options under Software
Photo Story 3, MovieMaker, and iMovie (iMovie is for the Macintosh)

1. Photo Story 3 and MovieMaker are downloadable from Microsoft (if not on computer)
   (MovieMaker has different versions - Windows dependent)

2. Do two saves:
   - Save the project (editable version of work) and
   - Create (render) the movie (video format)
PhotoPeach

1. Web-based program - creates a slide show
2. Upload photos, choose title and music, add captions
3. Cannot add narration
4. Can view slideshow in Free Version, but cannot download

Free and premium versions
Ask Yourself…

How / how well does each technical element contribute to telling the story, to the story’s emotional impact, and to understanding?
What’s Your Story?

- A good digital story begins as a good story
  - personal experience
  - lessons learned, insight
  - creative tension
  - shortest path to destination
  - show, don’t tell
  - elements extend meaning, not show-off
  - tech skills